Your property, presented well.

One process for Ensenada, Chihuahua and future destinations.

01 · Send your information

Send your contact details, property description, house rules, rates and booking link. We use one property record per listing and one profile per host.

02 · Share original photos

Prepare 20 property photos and 1 host portrait. The following pages explain the order. Add coverage for additional bedrooms and bathrooms.

03 · We review and prepare

We organize the images and prepare English and Spanish descriptions, your host profile, an approximate area map and local recommendations.

04 · Approve before publication

We send a preview. Approve the photos, text, reference rate, public contact options and booking link in writing before publication.

05 · Keep your listing current

Tell us when details change. We confirm dates and final pricing with you or the approved platform before directing a guest to book.

For now: personal service

We publish listings manually. You do not need a real account to get started. Reservations and payments are confirmed with the host or approved booking platform.

The property and your profile.

Complete the editable intake template supplied with this guide.

Private contact details

Full name; owner or authorized manager; email; phone and WhatsApp with country code; preferred contact method.

Public host profile

Your approved public name, square portrait, a 60-100 word introduction and languages spoken. Your phone and email remain private unless you separately approve public display.

Property information

Property name, city and locality, general neighborhood, type of space, maximum guests, bedrooms, bed types and counts by room, full and half bathrooms.

Amenities and rules

Wi-Fi, kitchen, parking, heating/cooling, laundry and other actual amenities. Specific accessibility facts, stairs, owner-stated safety equipment, pets, smoking, events and check-in/check-out times.

Pricing and booking

MXN nightly rate, seasonal changes, cleaning and other fees, minimum nights, cancellation terms, authorized booking link and person who confirms availability.

What not to include

Do not include identity documents, banking details, passwords or access codes. Coordinate the exact address separately; the public map shows a general area only.

20 photos + 1 portrait.

The same photo order for every property.

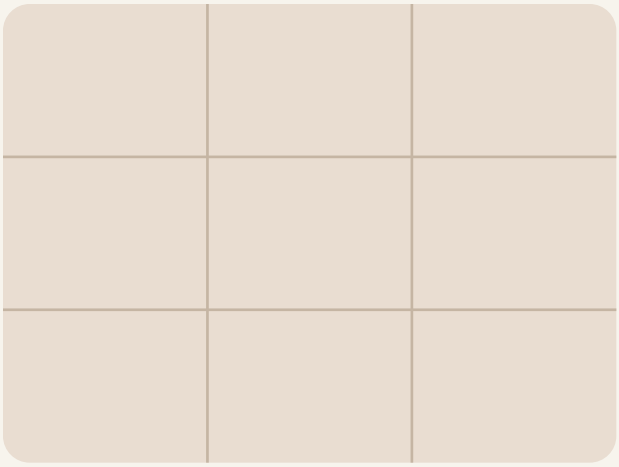
01-02	Daytime exterior and entrance
03-04	Living room: two wide angles
05-06	Full kitchen and dining area
07-08	Bedroom 1: two angles
09-10	Bedroom 2: two angles
11-12	Bathrooms 1 and 2: full views
13-14	Outdoors: patio, terrace or balcony
15-16	Parking and a practical amenity
17-18	Standout amenity and actual view
19-20	Access/stairs and a distinctive detail

If a space does not exist, replace its slot with another useful view and label it. Never imply a missing amenity exists. Add 2 photos per additional bedroom and 1 per additional bathroom.

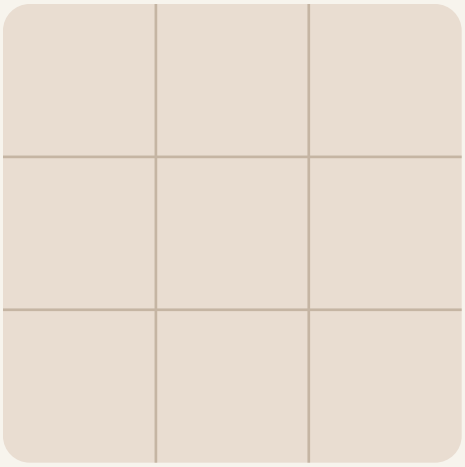
Portrait: 1 square photo of the owner or manager who will appear on the profile, with their permission.

Taking and sending photos.

Useful, honest photos that are easy to organize.



PROPERTY · LANDSCAPE 4:3



PORTRAIT · SQUARE 1:1

Quality

Original JPG or PNG. Property photos: at least 2000 px wide, ideally 3000 px. Portrait: at least 1000 × 1000 px. Use daylight, a level camera and tidy spaces. Show entire rooms.

Presentation

No heavy filters, watermarks, overlaid text or changes that misrepresent the property. Avoid guest faces, license plates, private documents and access details. Tell us when and by whom the photos were taken.

Delivery

Share a folder of original files or send them as WhatsApp documents. Avoid screenshots and compressed chat images. Use names from 01-hero.jpg to 20-detail.jpg, plus host-portrait.jpg.

Complete package

Photo folder + property intake + host profile + approved booking link + local recommendations. Keep the originals and confirm permission to publish all supplied material.

Reviews and recommendations.

Real information, permission and review before publication.

Guest reviews

If you have existing reviews, send the original source link, author’s public name, date and permission to republish. We do not invent stars, testimonials or review counts. Listings without reviews will say so.

Stories and social posts

An Instagram screenshot or Story is not automatically a guest review. Confirm the author, context and permission to reproduce the text or image. We can use a short approved quote or link to the original.

3 to 5 local recommendations

Provide each place’s name, category, public link and approximate travel time from the area. Suggest restaurants, attractions or activities you know. Include the date checked. These are host recommendations, not verified guest reviews.

Your final approval

Confirm that you can market the property and authorize its photos, portrait and content. Review the full preview and reply: “I approve this version for publication,” with the date. Private contact details are not published without separate approval.

After publication

Tell us about changes to photos, rates, fees, rules or booking links. Availability is checked for each inquiry. Publication does not represent an inspection or guarantee a reservation.